GAME CHANGER

14.10.2026. /
Z CENTAR, ZAGREB

DVORANA 4: AI TRANSFORMATION

Host dvorane:
Aco Momčilović
AI Researcher and Educator

powered by A1

09:00 – 09:15 **OPENING CEREMONY**

09:15 – 09:45 **BOLD TALK: WHEN INTELLIGENCE LEAVES THE SCREEN**

Josip Ćesić
AI istraživač i edukator

09:45 – 09:55 **BOLD TALK: LEADING A TELCO IN THE AGE OF AI**

Dejan Turk
CEO, A1 Croatia & Slovenia

10:00 – 10:50 **PANEL:**
CEO DECISION ROOM:
WHAT WILL YOU NEVER DELEGATE?

Dejan Turk
CEO, A1 Croatia & Slovenia

Siniša Krajnović
CEO, Ericsson Nikola Tesla

Hrvoje Ćosić
CEO, Aircash

Host: Krešimir Macan
Communication Consultant and Owner, Manjgura PR Agency

10:50 – 11:05 **COFFEE BREAK**

11:05 – 11:35 **PANEL: EUROPE JUST CHANGED THE AI RULEBOOK**

Andrea Čović Vidović
Deputy Head of Representation and Head of Media Team

Tvrtko Stošić
Senior Consultant, Avaya

Host: Davor Aničić
CEO, Velebit AI

11:35 – 11:50 **BOLD TALK: INTELLIGENCE, EMBODIED**

ABYSALTO

Željko Tandarić
Director, Abysalto

11:50 – 12:20 **PANEL: ROBOTS AT WORK: HOW FAR ARE WE, REALLY?**

Željko Tandarić
Director, Abysalto

Host: Antonija Mršić Radas
Executive Director, CroAI

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12:20 – 12:50

FIRESIDE CHAT: DIGITAL CITIZENS, NOT DIGITAL SERVANTS

British Embassy Zagreb

John Newbigin
OBE, Ambassador for the Creative Industries, Mayor of London;
Co-Founder and former Chair, Creative England

Host: Davor Bruketa
CCO and Co-Founder, Bruketa&Žinić&Grey

12:50 – 13:20

LUNCH BREAK

13:20 – 13:50

KEYNOTE / BOLD TALK: TRANSFORMATION DOESN'T FAIL IN THE STRATEGY DECK

Mladen Tošić
Senior Advisor for Custom Programmes and Commercial Development,
IEDC – Bled School of Management

13:50 – 14:20

FIRESIDE CHAT: BUILT HERE, FLOWN EVERYWHERE

Vlatko Matijević
Co-Founder & CTO, Orqa FPV

Host: Hajdi Ćenan
Senior TPM at Synthpop AI | President, CRO STARTUP

14:20 – 15:05

PANEL: THE PRICE OF INTELLIGENCE: DATA CENTERS, ENERGY AND THE INFRASTRUCTURE REALITY

Schneider Electric

Željko Šustra
Managing Director of the Corporate Governance Sector, APIS IT

Berislav Korpar
Business Leader for Software Solutions, Schneider Electric

Bojan Klasan
Head of ICT Delivery and Data Center Services at A1 Croatia

Host: Aco Momčilović
AI Researcher and Educator

15:05 – 15:20

COFFEE BREAK

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15:20 – 16:05

PANEL: THE SKILLS WE SHOULD STOP TEACHING

Klemen Selaković
CEO, Astra AI

Alberto Fumo
Marketing Director, H-Farm

Marin Tošelj
Founder & CEO of Stemi

Host: Alexander Furrer
Entrepreneur | AI Strategist | Human-Centered AI First, RDCL Human Centred AI

16:05 – 16:35

FIRESIDE CHAT: WHO IS MAKING THE FINAL DECISION?

Joško Mrndže
former Google Regional Director | Advisor & Entrepreneur

Host: Aco Momčilović
AI Researcher and Educator

16:35 – 16:45

CLOSING REMARKS & WHAT'S NEXT

Aco Momčilović
AI Researcher and Educator

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DVORANA 3: INFRASTRUCTURE & TRUST

Host dvorane:
Tin Šarić
CEO, BITx

09:30 – 09:40 — **INTRO: WHO CONTROLS THE SYSTEM?**

Tin Šarić
CEO, BITx

09:40 – 10:10 — **FIRESIDE CHAT: THE VEHICLE IS THE NETWORK**

Matija Gracin
BEV Innovation & Technology Leader, Ferrari

Host: Tin Šarić
CEO, BITx

10:10 – 10:45 — **PANEL: WHEN MONEY BECOMES INFRASTRUCTURE**

Magda Milas
Group Portfolio Business Development Manager, Monri Payments

Vlaho Hrdalo
Chairman, UBIK

Host: Iva Belamarić
Brand & Strategic Initiatives Lead, BeInCrypto

10:45 – 11:20 — **PANEL: THE INFRASTRUCTURE ABOVE US**

Mario Špadina
CEO & Co-founder of SeaCras

Jurica Kundrata
Assistant Professor at FER UNIZG

Ivana Barić
Head of Customer Solutions, Amphinicy Solutions

Marko Rajković
Industrial Coordinator, Europen Space Agency (ESA)

Moderator: Daniela Jović
CEO, Orbitalyx

11:20 – 11:35 — **COFFEE BREAK**

11:35 – 12:10 — **PANEL: WHO DO YOU TRUST WHEN THERE IS NO MIDDLEMAN?**

Morana Vukić
President, Alice of Blockchain

Voshy
Blaster Ctrl

Host: Tin Šarić
CEO, BITx

GAME CHANGER

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DVORANA 3: INFRASTRUCTURE & TRUST

Host dvorane:
Tin Šarić
CEO, BITx

12:10 – 12:45 — **PANEL: EVERYTHING CAN BE TOKENIZED: THE NEXT ERA OF OWNERSHIP**

superteam BALKAN

Ivana Gažić
CEO, Zagreb Stock Exchange

Marko Đurđević
Founder, Superteam Balkan / Solana Foundation, Solana Lead Adriatic

Host: Anina Milanović
Strategic Advisor, The World Bank

12:45 – 13:15 — **LUNCH BREAK**

13:15 – 13:50 — **FIRESIDE CHAT: THE WALLET IS THE NEW BANK ACCOUNT**

Tin Huzek Kitan
Solflare

Matija Luketin
Co-Founder, Superteam Balkan

Host: Tin Šarić
CEO, BITx

13:50 – 14:25 — **FLAGSHIP PANEL: THE INFRASTRUCTURE BET: WHAT EUROPE SHOULD BUILD NEXT — AND WHO WILL PAY FOR IT?**

Slađana Ćosić
European Investment Bank

Boris Miljavac
CEO, Siemens Energy

Luka Mijatović
Co-Founder, CTO & CFO, Farseer

Host: Tin Šarić

14:25 – 14:40 — **COFFEE BREAK**

14:40 – 15:15 — **PANEL: CYBERSECURITY AFTER AI**

Matija Zubak
Head of the Digital Transformation Department, Croatian Chamber of Economy

Marina Dimić Vugec
Cyber Security Education and Project Senior Specialist, Span

Host: Tin Šarić

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14.10.2026. /
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DVORANA 3: INFRASTRUCTURE & TRUST

Host dvorane:
Tin Šarić
CEO, BITx

15:15 – 15:35

LIVE CASE STUDY: THE INVISIBLE INFRASTRUCTURE OF EXECUTION

Momir Dragišić
Entrepreneur, psychotherapist and AI systems architect

16:05 – 16:35

CLOSING REMARKS & WHAT'S NEXT

Tin Šarić
CEO, BITx

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14.10.2026. /
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DVORANA 5: E-COMMERCE / SMART COMMERCE / ADTECH

Host dvorane:
Roko Kalafatić
Business reporter, Nova TV

powered by VISA

09:30 – 09:45 — **INDUSTRY INTRO: THE CROATIAN SHOPPER 2027 - TBC**

Kristijan Gregorić
CEO, Valicon

09:45 – 10:00 — **DATA TALK: HOW CROATIA ACTUALLY PAYS** — PBZ CARD član PBZ Grupe | nexi

Renata Devčić
Head of Merchant Solutions & Marketing, Nexi Croatia

10:00 – 10:40 — **PANEL: WHO OWNS THE MOMENT BEFORE THE BUY?**

Nikola Jovanović
Managing Director, Havas Adriatic

Ivana Prakiš
Country Director, Coob Ads

Živa Deu
Digital Strategy Manager, Atlantic Grupa

Host: Dunja Ivana Ballon
Director, HURA, IAB Croatia & DK Festival

10:40 – 11:10 — **KEYNOTE: THE MACHINES DON'T WANT ANYTHING**

Paul Thompson
CCO, Eskimi

11:10 – 11:25 — **COFFEE BREAK**

11:25 – 11:45 — **KEYNOTE: THE NEXT CHECKOUT:** — VISA

Ionut Vlasceanu
CEE Digital Solutions Senior Manager, Visa

11:45 – 12:15 — **PANEL: WHEN AI STARTS TO BUY** — VISA

Niccolò Lania
Product Marketing Manager for E-commerce, Nexi

Ionut Vlasceanu
CEE Digital Solutions Senior Manager, Visa

Mislav Blažić
President of the Management Board at PBZ Card

Host: Roko Kalafatić
Business reporter, Nova TV

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14.10.2026. /
Z CENTAR, ZAGREB

DVORANA 5: E-COMMERCE / SMART COMMERCE / ADTECH

Host dvorane:
Roko Kalafatić
Business reporter, Nova TV

powered by VISA

iab croatia

12:15 – 13:00 **PANEL: FIRST-PARTY DATA VS. CUSTOMER TRUST**

Saša Milinović
Cross Platform Business Development Director, OMD Hrvatska

Mario Frančešević
Founder & CEO, SeekandHit

Marko Jambrešić
Client Director, Dentsu SEE

Host: Dubravka Štefanac
Director of Corporate Communications and ESG, A1 Hrvatska

13:00 – 13:30 **LUNCH BREAK**

Aleph

13:30 – 14:00 **PANEL: FROM SCROLL TO SALE**

Marko Mikeš
Client Partner Lead, Aleph / TikTok

Filip Špiranec
Co-Founder, Hypefy

Željko Hudoletnjak
Co-Founder, Kupyo

Host: Roko Kalafatić
Business reporter, Nova TV

14:00 – 14:30 **PANEL: THE HUMAN IN THE LOOP**

Teo Širola
CEO, Kompare

Aron Stanić
Customer Success Manager, Inchoo

Host: Roko Kalafatić
Business reporter, Nova TV

14:30 – 15:00 **FIRESIDE: BEHIND THE BUY BUTTON**

Hrvoje Kovačić
COO, Growsome

Host: Roko Kalafatić
Business reporter, Nova TV

15:00 – 15:15 **COFFEE BREAK**

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14.10.2026. /
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DVORANA 5: E-COMMERCE / SMART COMMERCE / ADTECH

Host dvorane:
Roko Kalafatić
Business reporter, Nova TV

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MARKER

15:15 – 15:55

CLOSING PANEL: ARE WE OPTIMIZING THE WRONG THING?

Ivica Kruhek
CEO, Marker & Presidio

Karol Cagan
CEO, Aegics

Alan Babin
Digital Business Manager, A1 Croatia

Host: Roko Kalafatić
Business reporter, Nova TV

15:55 – 16:15

LIVE CASE STUDY: FROM ATTENTION TO TRUST

Sven Hamzić
NoCap

16:15 – 16:25

CLOSING REMARKS & WHAT'S NEXT

Roko Kalafatić
Business reporter, Nova TV

GAME CHANGER

14.10.2026. /
Z CENTAR, ZAGREB

DVORANA 6: GAMIFY & HYPERPERSONALISATION

Host dvorane:
Valentina Miletić
TV host & Sports journalist

09:30 – 09:45 **INTRO: WHO IS DESIGNING US?**

Damir Firšt

09:45 – 10:15 **BOLD TALK: THE PERSONALIZATION TRAP**

Damjan Rudež
Senior Advisor, Global Partnerships, Sofascore | Director, Sunset Sports Festival Croatia

Host: Valentina Miletić
TV host & Sports journalist

10:15 – 10:45 **PANEL: GROWING UP ALGORITHMIC**

Europski parlament

Ivan Ćaleta
Head of Safer Internet Centre, CSI

Biljana Borzan
Member of the European Parliament

Host: Valentina Miletić
TV host & Sports journalist

10:45 – 11:20 **PANEL: ESPORTS: FROM ADRIA TO EUROPE**

Valentina Leventić
Senior Marketing Communications Specialist, A1 Hrvatska

Jan Mikulčić
President, Croatian Esports Federation

Filip Šoć
Secretary General, Adria eSports Federation; President,
Alliance of Electronic Sports Montenegro

Host: Goran Kuzmić
President, European Esports Federation (EEF)

11:20 – 11:35 **COFFEE BREAK**

11:35 – 12:05 **BEYOND THE STREAK:**
CAN TECHNOLOGY HELP US MOVE BETTER?

Gordan Giriček
former professional basketball player, businessman and investor

Matija Kovačec
Managing Director, Vell Centar

Sandra Paović
Croatian national table tennis player

Host: Blanka Kovačec
General Manager, Manager Media | Vell Centar Founder

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DVORANA 6: GAMIFY & HYPERPERSONALISATION

Host dvorane:
Valentina Miletić
TV host & Sports journalist

12:05 – 12:30 **FIRESIDE: WHEN WORK STARTS KEEPING SCORE**

Host: Vedran Zrilić
Director, Deloitte Digital | CE South Deloitte Digital Leader

12:30 – 13:05 **PANEL: WHEN RETAIL BECOMES A GAME**

Josip Hrvoje Sučić
Retail Director, Ledo

Aleksandra Tolić
Director of Retail Marketing and Loyalty Programme, INA

Lea Ileković Žigić
Head of Marketing, Kaufland

Host: Damir Firšt

13:05 – 13:35 **LUNCH BREAK**

13:35 – 14:10 **PANEL: THE FUTURE OF ENTERTAINMENT**

Ivan Gojić
Chief Strategy Officer, Entain CEE

Gabriel Makki
General Manager, FEG / PSK

Ivan Andabak
CEO, Recommend

Host: Valentina Miletić
TV host & Sports journalist

14:10 – 14:45 **PANEL: THE AUDIENCE IS NOW PART OF THE STORY**

VOYO

Vasile Alboiu
CME & Pro TV Group AI Creative Engineering, Innovation and Community Lead

Filip Filković Philatz
Film and Advertising Director / Producer

Tony Buzolić Beretini
Chief Product Officer, BurAI

Host: Matej Lončarić
CDO, CME Adria

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DVORANA 6: GAMIFY & HYPERPERSONALISATION

Host dvorane:
Valentina Miletić
TV host & Sports journalist

14:45 – 15:10 **FIRESIDE: WHY PEOPLE STAY**

David Kosir
Founder, Friendly Fire

Host: Sanda Mamić
Head of Marketing, Friendly Fire

15:10 – 15:20 **COFFEE BREAK**

15:20 – 15:50 **LIVE CASE STUDY:
WHEN THE CITY BECOMES THE SCREEN**

GO 2 DIGITAL

Ivan Mudrovčić
Marketing Director, Mazda

Danijel Štih
Chief Strategist, WPP Media Croatia

Moderator: Dean Udatny
Director of Special Projects & Programmatic Operations, Go2Digital

15:50 – 16:10 **LIVE CASE STUDY: FROM ATTENTION TO ACTION**

Luka Glavaš
Co-Founder, Flaster

16:10 – 16:45 **LIVE PODCAST PILOT:
ARE WE LOYAL — OR JUST PLAYING FOR REWARDS?**

Andrej Levenski
Co-Founder & Business Development Director, Gamepires

Host: Igor Belan
Founder and Editor-in-Chief, HCL.hr

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DVORANA 2: FOUNDRY CLUB

Host dvorane:
Nina Šindija
IT Project Manager | former Microsoft CEE Startup Program Manager

09:30 – 09:45

INTRO: WHERE TECH GROWTH MEETS REAL TALK

Marijana Šarolić Robić
Vice President, CroStartup

09:45 – 10:20

PANEL: YOU BUILT IT. WOULD YOU SELL IT?

Georg Bauser
Advisor, Entrepreneur, Airbnb Alumni Investor

Ben Wong
Managing Director, Corporate Advisory, Moelis

Marko Mišulić
CEO & Founder, Rentlio

Host: Nina Šindija
IT Project Manager | former Microsoft CEE Startup Program Manager

10:20 – 10:55

PANEL: THE RED FLAGS INVESTORS NOTICE BEFORE FOUNDERS DO

HAMAG BICRO

Dražen Orešćanin
Founder, Solvership

Janko Bobetko
CEO, HAMAG-BICRO

Host: Božidar Pavlović
Aymo Ventures

10:55 – 11:10

COFFEE BREAK

11:10 – 11:45

PANEL: THE DAY YOUR COMPANY BELONGS TO EVERYONE

Ljudevit Stanić
Investment Banking InterCapital

Ivan Augustin
CFO, ING-GRAD

Host: Ana Marija Kostanić
Editor-in-Chief, The Recursive

11:45 – 12:20

PANEL: PICK YOUR MONEY: NOT ALL CAPITAL IS CREATED EQUAL

Jurica Jednačak
Member of the Board, HANFA

Stevica Kuharski
Partner, Fil Rouge Capital

Host: Dajana Barbić
Associate Professor, Faculty of Economics & Business Zagreb

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14.10.2026. /
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DVORANA 2: FOUNDRY CLUB

Host dvorane:
Nina Šindija
IT Project Manager | former Microsoft CEE Startup Program Manager

12:20 – 13:05 **KEYNOTE: FROM AI HYPE TO REAL IMPACT**

Eva Orszaghova,
Senior Software & SaaS Account Manager, Amazon Web Services, London

13:05 – 13:35 **LUNCH BREAK**

13:35 – 14:05 **BOLD TALK: CAN YOUR STARTUP SURVIVE THE NEXT 12 MONTHS?**

aestus

Ivan Roje
Founder & CEO, Aestus / Parra

Host: Nina Šindija
IT Project Manager | former Microsoft CEE Startup Program Manager

14:05 – 14:35 **KEYNOTE: THE FOUNDER AS A DECISION SYSTEM**

Joseph Tenzin Oliver
CEO Vision Plan

14:35 – 15:10 **FLAGSHIP PANEL: WHAT WOULD IT TAKE TO 10× CROATIA'S STARTUP ECOSYSTEM?**

Nikola Livaković
Aymo

Marko Pavlović
Seyn

Third speaker
TBC

Host: Vedran Blagus
VC, LaunchHub

15:10 – 15:25 **COFFEE BREAK**

15:25 – 16:00 **FIRESIDE: WHY BUILD IN EUROPE, NOT IN SILICON VALLEY?**

Josip Stuhli
CTO, Sofascore

Host: Nina Šindija
IT Project Manager | former Microsoft CEE Startup Program Manager

16:00 – 16:05 **CLOSING REMARKS & WHAT'S NEXT**

Nina Šindija
IT Project Manager | former Microsoft CEE Startup Program Manager