GAME CHANGER

11.05.2026. /
THE ROYAL INSTITUTION OF GREAT BRITAIN, MAYFAIR, LONDON

10:00 - 10:20 **REGISTRATION & COFFEE**

10:20 - 10:30 **OPENING FRAMING:**
IT'S A MATTER OF TRUST

Dr. Vanja Ljevar
CO-FOUNDER AND CHIEF DATA SCIENTIST AT KUBIK INTELLIGENCE

10:30 - 11:05 **PANEL 1:**
THE FUTURE OF IMPACT INVESTING

Joseph Tenzin Oliver
CEO AT VISION PLAN

Samir Cerić
INVESTOR, ENTREPRENEUR, SENIOR EXECUTIVE

Moderator: Shirley Choo
INVESTMENT DIRECTOR AND INVESTMENT COMMITTEE MEMBER, CONVERGENCE PARTNERS

11:05 - 11:45 **PANEL 2:**
CUSTOMER RELEVANCE AT SCALE: AI, BEHAVIOUR, AND RETAIL PERSONALISATION

recommend

Laura Belchier
RETAIL MEDIA DIRECTOR AT OCADO RETAIL

Ivan Andabak
CEO AT RECOMMEND

Ekaterina Doubinina
INVESTMENT DIRECTOR AT RATHBONES GROUP

Moderator: Dr. James Goulding
CEO AT ARCAIDIUM AND CHAIR OF DATA SCIENCE AT UON

11:45 - 12:00 **BREAK**

12:00 - 12:35 **PANEL 3:**
THE FUTURE OF MEDIA: AI, TRUST, AND THE PSYCHOLOGY OF ATTENTION

Patrick Fagan
CO-FOUNDER AND CHIEF BEHAVIOURAL SCIENTIST, KUBIK INTELLIGENCE

Lea Karam
FOUNDER AND CEO AT MINDSCOPE

Meropi Kylika
VICE PRESIDENT, COMMERCIAL AT CNBC

Moderator: Dr. Terri Holloway

GAME CHANGER

11.05.2026. /
THE ROYAL INSTITUTION OF GREAT BRITAIN, MAYFAIR, LONDON

SmartCat

12:35 - 13:20 **PANEL 4:**

THE ILLUSION OF READINESS: WHY AI TRANSFORMATION IS HARDER THAN IT LOOKS

James Pearce
DIRECTOR OF DATA & AI STRATEGY, CAPGEMINI INVENT UK

Michal Karnibad
EXECUTIVE LEADER, CEO / COO

Alexander May
SENIOR ACCOUNT EXECUTIVE AT AMAZON WEB SERVICES (AWS)

Filip Baturan
HEAD OF AI STRATEGY AT SMARTCAT

Moderator: Dr. Terri Holloway

13:20 - 13:35 **BREAK**

Latenta

13:35 - 14:15 **PANEL 5:**

LUXURY IN THE AGE OF AI: DESIRE, IDENTITY, AND THE PSYCHOLOGY OF VALUE

Elaine Reffell
FOUNDER OF ETHICA DIAMONDS

Jennifer Slater
FOUNDER AND CREATIVE DIRECTOR OF JENNIFER CLAIR

Sarah Angold
CO-FOUNDER AND CEO OF 29ACACIA

Moderator: Dr. Mihajlo Popesku
FOUNDER AND DIRECTOR OF LATENTA

14:15 - 14:55 **PANEL 6:**

BUILDING IN THE AGE OF AI: STARTUPS, BEHAVIOUR, AND THE NEW RULES OF INNOVATION

Jenny Zhou
SOLUTIONS ENGINEER AT SNOWFLAKE

Jo Living
FOUNDER OF ACES HIGH

Josh Robson
CHIEF POLICY OFFICER AT THE SCALEUP INSTITUTE

Vaida Ska-McNeill
CO-FOUNDER OF PEBBLE GIFTS

Moderator: Dr. Terri Holloway

14:55 - 15:00 **CLOSING REMARKS**